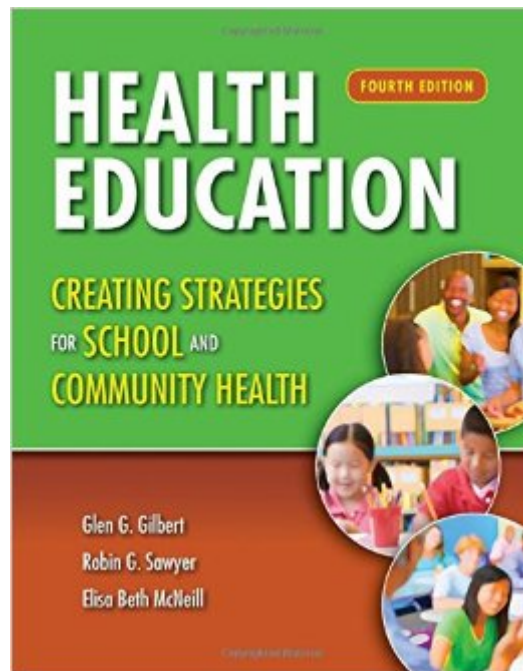


The book was found

Health Education: Creating Strategies For School & Community Health



Synopsis

Discover the Tools You Need to Become Proficient in Conducting Health Education Programs -- Inside and Outside the Classroom! The skills necessary to plan and deliver effective health education programs are fundamentally the same in the classroom, workplace, hospital, and community settings. The Fourth Edition of Health Education: Creating Strategies for School and Community Health assists health educators in making appropriate program planning decision based on the needs of their clients and the educational settings. The authors encourage the systematic development of sound presentation methods and illustrate the evolving state of health education. The philosophy presented in this text is based on the premise that the core of health education is the process of health education. The Fourth Edition is a must-have resource for health education methods courses. New and Key Features: Includes new information on Healthy People 2020, MyPlate, and 2010 Dietary guidelines. Provides the latest information on the use of technology in health education Incorporates health educator competencies, case studies, objectives, questions, and exercises in each chapter Includes expanded content on health literacy Discusses the unique qualities of adult learners

Book Information

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Customer Reviews

excellent

Great book! Easy to read, very helpful and entertains you with the pictures and quotes throughout

the chapters.

Perfect

Interesting book that we had to read for class. So much information and great content.

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