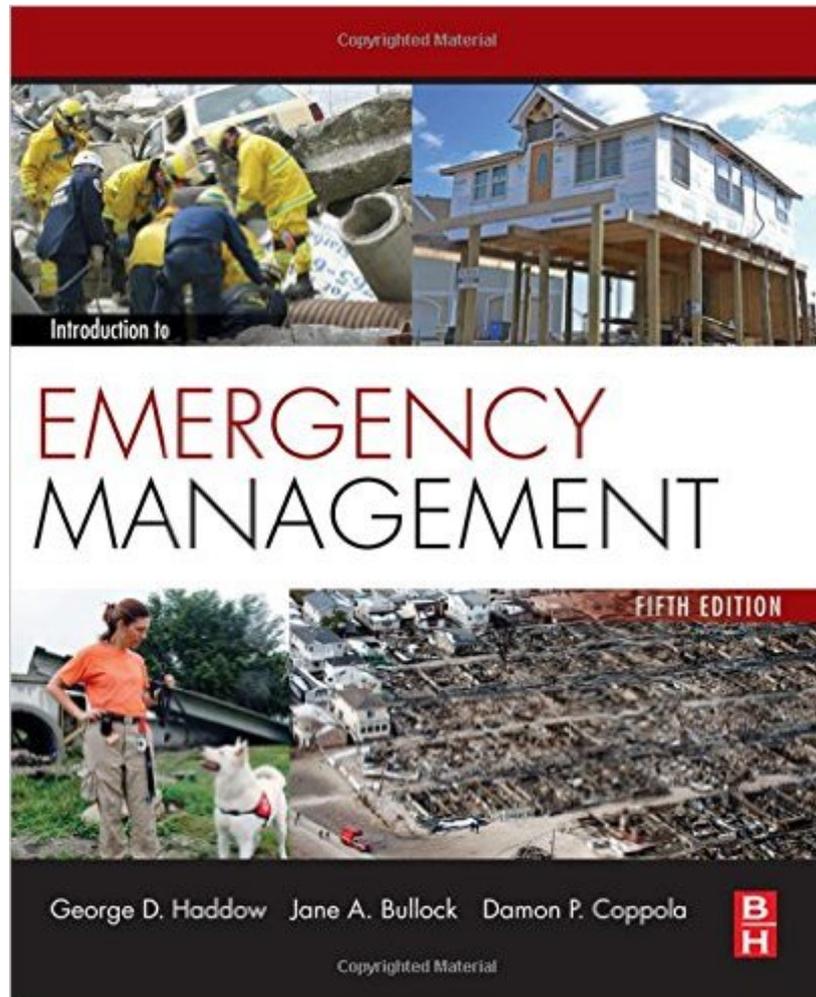


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# Introduction To Emergency Management, Fifth Edition



## Synopsis

Introduction to Emergency Management, Fifth Edition, offers a fully up-to-date analysis of US emergency management principles. In addition to expanding coverage of risk management in a time of climate change and terrorism, Haddow, Bullock, and Coppola discuss the impact of new emergency management technologies, social media, and an increasing focus on recovery. They examine the effects of the 2012 election results and discuss FEMA's controversial National Flood Insurance Program (NFIP). Introduction to Emergency Management, Fifth Edition, gives instructors and students the best textbook content, instructor-support materials, and online resources to prepare future EM professionals for this demanding career. New to this edition: Introduction to FEMA's Whole Community disaster preparedness initiative Material on recent disaster events, including the Boston Marathon Bombing (2013), Hurricane Sandy (2012), the Joplin Tornado (2011), the Haiti Earthquake (2011), and the Great East Japan Earthquake (2010) New and updated material on the Department of Homeland Security and the ongoing efforts of the emergency management community to manage terrorism hazards Top-of-the-line ancillaries that can be uploaded to Blackboard and other course management systems.

## Book Information

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## Customer Reviews

The text seems to do a decent job of presenting the current state of emergency management, and covers a wide range of mitigation, preparedness, response, and additional topics (from a "general" perspective). The first sections of the book, however, are filled with obvious political bias and

pandering/blaming. The authors spent time working under the Clinton Administrations FEMA, and seem to spend no time hiding their disdain for all things of the opposing political aisle. I don't have a particular preference as far as politics goes, but the text makes it too obvious not to see. I appreciate later sections of the book, but none of this was really necessary to explore the topic, and made me question the integrity of subsequent chapters. In addition to that, there are numerous factual and date errors that, for a 5th edition of a book, seem too glaring to not have been caught. These persist throughout the book, along with many instances of awkward phrasing.

My husband needed this book and this was at a GREAT deal than what others were selling. It did take a little bit for it to be delivered, but it wasn't a huge deal. Product was exactly as described and the book is in great condition.

This text provides an in-depth analysis of Emergency Management. The free online chapter quizzes are a wonderful addition for a full understanding of the subject area. I would recommend this text to anyone looking to get a good understanding of the field without the complexity of unfamiliar terminology.

Every chapter, regardless of the heading, talks about 9/11 and Hurricane Katrina. This is a typical government oriented text book; over emphasis and evaluate the past, without paying attention to the future.

Required material for my class however I would not own it otherwise. In the first chapter it references early emergency management going back to the Egyptians attempting to stop the flooding of the Nile. However it also references Moses parting the Red Sea and states this could be considered an early attempt at EM?!?!? I am not choosing religion or Darwin, however I think the author stretches a bit too much and there are more examples in the book.

I'm using this text to teach a class. It is the most current and comprehensive introductory text I've found for an intro and historical summary of Emergency Management in the U.S.

Great informative well written book! Really interesting read... awesome examples of real life occurrences and it's relation to Emergency Management

I bought this for a class to answer the discussion prompts. It's very explicit and well written. I am satisfied with the information contained in this book as well as the way it's written.

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