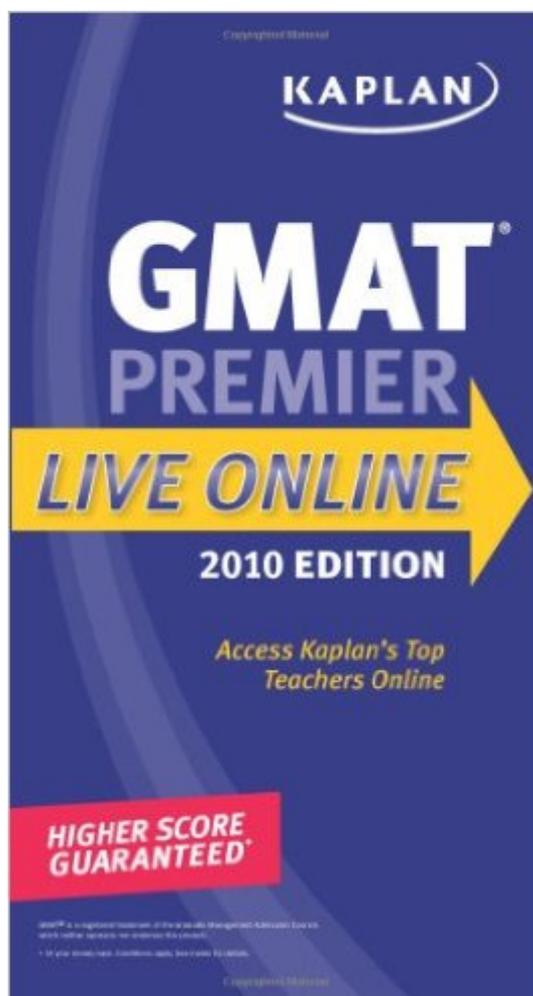


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# Kaplan GMAT 2010 Premier Live Online (Kaplan Gmat Premier Live)



## Synopsis

"GMAT Premier Live Online uses the latest technology and online tools to provide personalized guidance and the most focused, effective prep." "Interact with a top Kaplan instructor and other students using video, audio, instant chat, whiteboard, polling, and screen-sharing...." 2010 Edition

## Book Information

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## Customer Reviews

I scored 750 on the GMAT and, but still could not really understand what Live Online implied reading the description. So I bought the book to see for myself. I was expecting more - so far it is the same as [Kaplan GMAT Premier Program, 2009 \(Book & CD-ROM\)](#) except that instead of CD, tests and quizzes are online now. If you own 2009 Premier book, there is no value for you to buy this edition. If you are new to Kaplan Premiere - it is a great guidebook. Here is what you will find inside:  
**THE GOOD:**  
\* Solid material with great Math and Verbal strategies  
\* Good (not great) structure and layout  
\* 5 Full Interactive GMAT Tests (Online)  
\* One Full Paper GMAT Test (in the book)  
\* (new) Monthly Quizzes (every month Kaplan will add a quiz). Right now 9 are already available - it would be impressive if Kaplan can keep adding those. Each Quiz has about 20 questions  
\* (new) Online session with an instructor in Sept, Oct, Nov, or Feb. Only one session that would be conducted in an online-classroom setting  
\* (new) All general info on gmat has been moved into online video format, called Fast Fact Videos  
\* Great value for the money with 6 Full GMAT tests and 9 online Quizzes  
**THE BAD:**  
\* VERY IMPORTANT: access to the online tests is valid only for 6

months - keep this in mind. Do not activate your account online unless you are ready to start studying\* Same as Kaplan GMAT Premier Program, 2009 (Book & CD-ROM)\* Requires registration and Internet access to take GMAT tests or quizzes\* Built around selling me a test prep class (can't think of any other purpose for the GMAT Online Live session)\* Book cannot be sold with test as registration code included in the book is only valid for one user\* 650 Pages and 4 LBS! - not a travel size book  
About me: I scored 750 on the GMAT and I am the founder of GMAT Club - online MBA community of 60K+ members

I bought this product thinking it would prepare me about 80% of the way, but I was surprised by all the flaws in question types. You will soon realize that the questions asked in this guide are very different, in both style and material, than those asked on the actual GMAT. This actually threw me for a loop and frustrated me to no end until I realized that I should only use the Kaplan material to practice principles. Plus there were several typos and errors that caused me much confusion. My recommendation would be to buy the GMAC publications and only study from those question types. It has taken me sometime to teach myself out of the Kaplan style. Also, if you need help on the principles I would recommend the Manhattan GMAT publications, they are great at showing you principles as seen on the test.

I used Kaplan GMAT few years back and raised my score by 70 points in 30 days. It focuses on the fundamentals in the beginning which is imperative in order to build upon deeper and more challenging subjects ahead. I like how the book is separate and structured for learning one key concept every lesson. This helps students to not get overwhelmed by all the material at once. I would highly recommend to anyone who is serious about getting into a top MBA program.

Not impressed. Instead of the CD...most of the stuff is online. That's the only diff. But overall a good prep for GMAT. Kaplan's are always tougher to score and better to practice compared to the others.

Overall this a great study guide with helpful tips and tricks and it is fairly easy to follow. However, in my short time of studying with this book I have found easily 5 typos - for example Math theorems that are presented with a typo - you can reason around it. But it is superbly frustrating that a learning guide will throw you off with typographical errors.

This book was alright for studying the GMAT. After taking the test I felt like it left some important

areas out but did cover some others pretty well. It is readable and guides you through problems well but it's not how you'll get a 700+.

I really liked this book. I thought the layout was nice and it did a pretty good job of explaining each of the sections. The online portion was good as it had plenty of practice exams and monthly quizzes. I had a Princeton Review online course before and compared to that, Kaplan was amazing! All that being said, I rate this a 5 stars probably not 100% due to the content of this book, but because of what I used before, Kaplan was 50x better than the PR course I bought. One of the Cons of this program: On the practice exams, it shows you a graphical breakdown between your Quant and Verbal sections, but it does not show you a break down among the sub sections like CR, RC, SC, PS, and DS. That would have been nice so you could see which areas were your weakest. For the money, a GREAT deal!

As with the 9th edition, this book is littered with typos, mistake and basic errors - it's shameful. Buy with great care - what makes it worse is that when you raise it with their customer service, they respond with silence. I wouldn't give these con-artists a penny more of my money and would urge anyone considering buying one of their products to tread with care.

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